



WFLX

# ORDER

Print Date 09/13/12 Page 1 of 1

Flight Dates 10/01/12-10/07/12

Contract / Revision 820013 / **Bogdanoff for FL Senate**

Original Date / Revision 09/13/12 09/13/12  
Agency Com 15%  
Billing Contact

Advertiser **Bogdanoff, Ellyn/R/FL Senat**  
**566 South Route 303**  
**Blauvelt, NY 10913**

Agency **McLaughlin & Associates**

Buying Contact  
**566 South Route 303**  
**Blauvelt, NY 10913**  
Sales Office H-DC  
Sales Region National  
Agency Ref

Order Sep 00:15:00

Estimate # **463**

Alt Order # **06313805**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL610

Priority P 2

Advertiser Ref

Primary Account Executive  
 Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	7	\$2,588.25	\$3,045.00	0.00	10/01/12	10/07/12	7	\$2,588.25	\$3,045.00
<b>Totals</b>	<b>7</b>	<b>\$2,588.25</b>	<b>\$3,045.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WFLX	10/01/12	10/07/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTFSS	:30	7	\$435.00	P 3	0.00	NM	7	\$3,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTFSS		7				\$435.00		0.00			
														<b>Totals</b>	<b>7 \$3,045.00</b>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE
**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification on Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WFLX, West Palm Bch, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">9-21</span>
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I, McLaughlin & Associates

being/on behalf of: Ellyn Bogdanoff, a legally

qualified candidate of the Republican political

party for the office of: State Senate

in the General

election to be held on: November, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Time per Week	Number of Weeks
ORDER	ATTACHED				
	<span style="font-size: 1.2em; color: blue;">WFLX#</span>	<span style="font-size: 1.2em; color: blue;">820013</span>			
				Total	

**Total Charges:**

2588.25

For programming that in whole or in part "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Ellyn Bogdanoff Campaign

an you are authorized to announce the time as paid by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Miller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and or other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

07.30.2012

Date

M Campbell  
Signature

***To Be Signed By Station Representative***



Accepted



Accepted in Part



Rejected

[Signature]  
Signature

John Harison  
Printed Name

GM  
Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b> John Heislman	<b>STATION:</b> WFLX
<b>FROM:</b> Will Hildebrandt	<b>HRP OFFICE:</b> Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 9/12/12

<b>BUYER:</b> Marianne Campbell
<b>AGENCY:</b> McLaughlin & Associates
<b>ADDRESS:</b> 566 South Route 303 Blauvelt, NY 10913
<b>PHONE #:</b> 203 966 9757
<b>FAX #:</b>
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> Ellyn Bogdanoff Campaign
<b>CHAIRPERSON:</b> 908 South Andrews Avenue Fort Lauderdale, FL 33316
<b>TREASURER:</b> Mike Miller
<b>ADDRESS:</b>
<b>PHONE #:</b> 561 655 2569
<b>FAX #:</b>
<b>OTHER:</b>

**FOR**

<b>CANDIDATE:</b> Ellyn Bogdanoff
<b>OFFICE:</b> St. Senate
<b>PARTY:</b> Republican

<b>DAYPARTS:</b> ALL
<b>SCHEDULE DATES:</b> As Ordered
<b>COMMERICAL LENGTH:</b> :30'S
<b>PROGRAMS:</b> ALL
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>